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## **Privacy**

# Protection of personal data

It is important to Heijmul Plukkorven BV that the safety and privacy of your personal data is guaranteed. Heijmul Plukkorven BV uses technical as well as organisational protection measures to prevent your personal data being destroyed, lost or amended and to protect it against unauthorised publication or access. In our business activities, we comply with the current legislation on data protection and data security.

## Personal data

Unless you voluntarily choose to provide these details (for example, by registering, or when completing a survey) or give your consent for these data to be collected, or if collecting such data is permitted under prevailing data protection laws and regulations, Heijmul Plukkorven BV will not collect your personal details, such as your name, address, telephone number or email, via its website,.

You may be asked on this website to provide your personal details. All personal details are collected in a database and are carefully stored on a secure server.

Heijmul Plukkorven BV manages the database itself. Email addresses and other personal data can be used for Heijmul Plukkorven BV's promotions and advertising purposes, if applicable.

As recorded in the privacy legislation of 8 December 1992, you are entitled to amend your details and to object to them being used for marketing purposes.

Heijmul Plukkorven BV will make every effort to keep your data confidential. Your details will never be leased or sold to third parties. However, you acknowledge when visiting Heijmul Plukkorven BV's website that transmitting personal data over the Internet is never 100% risk-free. Any damage incurred as a result of your data being used by unauthorised parties cannot be recovered from Heijmul Plukkorven BV.

## Intended purpose

If you provide us with your personal data, it will primarily be used to answer questions or to grant you permission to specific information. In addition, we may act as follows, in the context of our relationship with you:

- Store and process your personal data in order to gain a better insight into your needs and to gain a better insight into how we can improve our products and services;
- Use your personal details in order to contact you about a promotion run by Heijmul Plukkorven BV or to hold online surveys in order to gain a better insight in your requirements.

If you don't wish us to use your personal details for the purpose of our client relationship with you (particularly for direct marketing or market research), we will respect your decision. We will not lease or sell your personal details to third parties and we will only make them available to companies associated with Heijmul Plukkorven BV.

## **Purpose limitation**

Heijmul Plukkorven BV will only collect, apply or publish the personal details that you provide online for the purposes disclosed to you, unless the publication:

- relates to the use of personal details for a supplementary purpose directly connected to the original objective for which the personal details were collected;
- is necessary to draft, conclude or execute a contract with you;
- is required by law or enforced by the competent authorities or judicial authorities;
- is required to establish or defend a legal claim or judicial defence;
- is required to prevent fraud or other illegal activities, such as deliberate attacks on the information technology systems of Halo B.V.

## Communication or user data

When you use telecommunication services to gain access to our website, communication data are generated in a technical manner (for example, via your Internet protocol address), or user data (for example, information about the start, end and duration of each access and information about the telecommunication services to which you gained access) are generated that may relate to your personal details. Your communication or user data can only be collected, processed and used insofar a compelling need exists, and always in conformity with the prevailing data protection legislation.

## Automatic collection of non-personal data

Whenever you visit our website, we can automatically (i.e. without registration) collect non-personal data on you (such as the type of Internet browser or operating system used, the previous website you visited, the number of visits, the average duration of each visit and the number of pages viewed). We can use this data to determine the appeal of our own website and to improve the performance or the content of the website.

## Google privacy statement

The Heijmul Plukkorven BV website uses Google Analytics: a web analysis service offered by Google Inc. ('Google'). Google Analytics uses 'cookies' (text files that are placed on your computer) in order to help analysing how users use the website and to analyse the website itself. The information generated by the cookie on your use of the website (in the case of Heijmul Plukkorven BV without your IP address) will be transferred by Google and stored on servers in the United States. Google uses this information to keep a record of how you use this site, to produce reports on the website activity for the site owner (Heijmul Plukkorven BV) and to offer other services connected to the website activity and the Internet use. Google is only allowed to pass on this information to third parties if Google is compelled to do so by law, or insofar these third parties process the information on Google's behalf. Google will not combine your IP address with other details at Google's disposal. You can refuse the use of cookies by amending the appropriate configurations in your browser. However, we need to point out that you will probably not be able to use all the options in this website in that case. By using this website, you give approval for Google to process the information in the aforementioned manner and for the above purposes.

#### Information

You are entitled to receive information free of charge on the data stored about you: a right to be notified in the event your data changes, in the event it is blocked, removed, or deleted. If you have any questions in relation to surveys, the processing or application of your data, of if you have questions regarding the results, communication, blocking or removal of data, you can contact us by email, post or fax.

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#### **Questions and comments**

Heijmul Plukkorven BV will respond with pleasure to reasonable requests to view your personal information and to adjust, amend or delete any inaccuracies, In the event of any questions or observations about Heijmul Plukkorven BV's policy regarding data protection, please click 'Contact' and ask your question. As the Internet develops, our data protection policy will need to be continuously updated. Any amendments to our data protection policy will be published on this page.

## Responsible publisher:

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